

Updated 9/2/2022

TEMPORARY Formula Substitution List for Recalled Similac Formulas, valid through 10/31/2022
Non-Contract Alternates should only be purchased if the participant's regular contract formula is NOT available.

Standard Formulas						
*All Are Powdered Formulas Unless Otherwise Noted						
Contract Formula	Non-Contract Alternate	Size(s)	Exchange Size	UPC		
Similac Advance – 12.4 oz	Always My Baby Advantage HMO (Stop & Shop)	23.2 oz	1.5	0688267161209		
				0688267184031		
	CVS Health Advantage HMO	12.4 oz	1	0050428260432		
				0050428306444		
				23.2 oz	1.5	0050428356647
						35 oz
	Enfamil NeuroPro Infant	20.7 oz	1.5	300875121078		
				28.3 oz	2	300875121092
				31.4 oz	2.5	300875121115
				36.4 oz	2.5	300875127483
	Enfamil Infant	12.5 oz	1	300871365421		
				29.4 oz	2	300875121276
	Enfamil Enspire	20.5 oz	1.5	300875117484		
	Enfamil Enspire	27.4 oz	2	300875126820		
	Enfamil Enspire	30 oz	2	300875120415		
	Good Start Gentle	12.7 oz	1	50000216673		
	Gerber Good Start Gentle Pro Infant	20 oz	1.5	50000265879		
				32 oz	2.5	50000472635

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Good Start Gentle Supreme A2	20 oz	1.5	50000378135
Kendamil Classic First Infant 1 from birth	900 gm	2.5	5056000502957
Parent's Choice Advantage HMO and Non-GMO (Walmart)	12.4 oz	1	78742058573
	23.2 oz	1.5	78742018782
	36 oz	2.5	78742022468
Parent's Choice Infant Non-GMO (Walmart)	12.5 oz	1	78742016610
	22 oz	1.5	78742067230
	35 oz	2.5	78742023007
Similac 360 Total Care	30.8 oz	2.5	70074681177
Similac Advance	30.8 oz	2.5	70074585864
Similac Pro-Advance	30.8 oz	2.5	70074664385
Tippy Toes Advantage Premium (Price Chopper)	23.2 oz	1.5	36800496613
	34 oz	2.5	36800496620
Tippy Toes Infant (Price Chopper)	22.2 oz	1.5	36800415577
	35 oz	2.5	36800039711
Up & Up Advantage Infant (Target)	23.2 oz	1.5	683744963482
	35 oz	2.5	683744963475
Up & Up Infant (Target)	35 oz	2.5	683744963444
Well Beginnings Advantage HMO (Walgreens)	23.2 oz	1.5	0311917212487

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Similac Advance Ready to Feed – 32 oz	Enfamil NeuroPro Infant RTF <i>*Ready to Feed*</i>	32 oz	1	300875121412
Similac Advance Concentrate – 13 oz	Enfamil Infant <i>*Concentrate*</i>	13 oz	1	300871367418
Similac Total Comfort – 12.6 oz	Always My Baby Gentle (Stop & Shop)	21.5 oz	1.5	688267184048
	Bubs Supreme A2 Beta Casein Protein Stage 1 (0 - 6 months)	800 gm	2	9338078008552
	Bubs Supreme A2 Beta Casein Protein Stage 2 (6 to 12 months)	800 gm	2	9338078008569
	CVS Health Complete Comfort	22.5 oz	1.5	050428533697
	Enfamil Reguline	12.4 oz	1	300875111321
		19.5 oz	1.5	300875111574
	Enfamil Gentlease	12.4 oz	1	300875100691
		19.9 oz	1.5	300875119785
		27.7 oz	2	300875121252
	Enfamil NeuroPro Gentlease	19.5 oz	1.5	300875121191
		27.4 oz	2	300875121214
		30.4 oz	2	300875121238
		35.2 oz	2.5	300875127506
	Enfamil Enspire Gentlease	29 oz	2	300875123553

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	Gerber Good Start SoothePro	12.4 oz	1	50000624003
		19.4 oz	1.5	50000487226
		30.6 oz	2.5	50000494989
	Parent's Choice Gentle (Walmart)	12 oz	1	78742012650
		21.5 oz	1.5	78742067223
		34 oz	2.5	78742022475
	Signature Care Gentle	21.5 oz	1.5	79893002866
	Similac Pro-Total Comfort	29.8 oz	2.5	70074669380
	Parent's Choice Complete Comfort (Walmart)	22.5 oz	1.5	681131350198
		29.8 oz	2	681131350204
	Tippy Toes Gentle (Price Chopper)	21.5 oz	1.5	36800415584
		33.2 oz	2.5	36800039728
	Up & Up Gentle Non-GMO (Target)	21.5 oz	1.5	683744963413
		33.2 oz	2	683744963420
Up & Up Complete Comfort (Target)	29.8 oz	2	683744964137	
Well Beginnings Gentle	21.5 oz	1.5	311917212500	
Similac Pro-Total Comfort *Ready to Feed* - 32 oz	Similac Pro-Total Comfort RTF *Ready to Feed*	32 oz	1	070074682259
Similac Sensitive – 12.5 oz	Always My Baby Sensitivity Premium (Stop & Shop)	22.5 oz	1.5	688267184055

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	CVS Health Sensitivity	22.5 oz	1.5	0050428430316
		33.2 oz	2.5	050428534144
	Enfamil NeuroPro Sensitive Powder	19.5 oz	1.5	300875124529
		29.4 oz box (2 – 14.7 oz pouches)	2	300875124543
	Similac 360 Total Care Sensitive	30.2 oz	2.5	70074681238
	Similac Pro-Sensitive	29.8 oz	2	70074664408
	Similac Sensitive	29.8 oz	2	70074629520
	Parent's Choice Sensitivity HMO (Walmart)	12 oz	1	78742032542
	Parent's Choice Sensitivity Non-GMO (Walmart)	22.5 oz	1.5	78742067322
		33.2 oz	2	78742032559
	Signature Care Sensitivity	22.5 oz	1.5	79893002873
		22.5 oz	1.5	021130176656 *Available in August 2022*
	Tippy Toes Sensitivity Premium (Price Chopper)	22.5 oz	1.5	36800496637
	Up & Up Sensitivity Non-GMO (Target)	33.2 oz	2	683744963451
	Up & Up Sensitivity (Target)	22.5 oz	1.5	683744963468
Well Beginnings Sensitivity Non-GMO (Walgreens)	22.5 oz	1.5	0311917212494	
*Similac Sensitive Ready to Feed – 32 oz	Enfamil NeuroPro Gentlease *Ready to Feed*	32 oz	1	300875115626

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	Similac 360 Total Care Sensitive *Ready to Feed*	32 oz	1	070074681610
*Similac Spit Up – 12.5 oz	Parent’s Choice AR Powder (Walmart)	32.2 oz	2	681131130776
	Enfamil AR	12.9 oz	1	300870201423
		19.5 oz	1.5	300870201652
		27.4 oz	2	300875100967
		30.4 oz	2	300875126424
	Up & Up Added Rice Starch (Target)	32.3 oz	2	683744963406
Special Formulas *An Updated Medical Documentation form is REQUIRED for these formulas. The WIC Food Package MUST be changed after receiving the updated medical documentation. Benefits MUST be voided and reissued after changing the WIC Food Package.				
Contract Formula	Non-Contract Alternate	Size(s)	Exchange Size	UPC
*EleCare® (All powdered can sizes)	Mead Johnson PurAmino	14.1 oz	1	300875104804
		1 case = 4 – 14.1 oz cans	4	300875104811
	Nestle Alfamino Infant	14.1 oz	1	767674251502 (Unflavored) 7613034788214
		1 case = 6 – 14.1 oz cans	6	7613034788221
*Alimentum®	CVS Hypoallergenic Infant	12.6 oz	1	050428446072

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(All powdered can sizes)	Gerber Good Start Extensive HA	14.1 oz	1	50000598526
	Parent's Choice Hypoallergenic (Walmart)	12.6 oz	1	0681131222518
	Tippy Toes Hypoallergenic Infant (Price Chopper)	12.6 oz	1	0036800441392
	Up & Up Hypoallergenic Infant	19.8 oz	1	683744964144
	Well Beginnings Hypoallergenic Infant (Walgreens)	12.6 oz	1	0311917211985
*Nutramigen Liquid Concentrate – 13 oz		13 oz	1	Case of 12: 300870498113 Unit: 300870498014
*Medical Documentation required.				

Participants that are unable to find the above products should contact their local agency to void and re-issue benefits if an RTF or concentrate product is available and able to be substituted. **Benefits should be issued for 30 days only.**

Similac Isomil Soy: Infant Comparable Formulas NOTE: SIMILAC ISOMIL SOY INFANT PRODUCTS ARE NOT INCLUDED IN THE SIMILAC RECALL. ALTERNATIVES ARE BEING MADE AVAILABLE TO PURCHASE WITH WIC BENEFITS DUE TO A REPORT OF A POSSIBLE SHORTAGE OF SIMILAC ISOMIL SOY INFANT PRODUCTS. Alternates valid until August 31, 2022.			
Non-Contract Alternate	Size(s)	Exchange Size* See example on last page	UPC
Enfamil Prosobee <i>Powder</i>	12.9 oz	1	300871214415
	20.9 oz	1.5	300871214422
Enfamil Prosobee *Ready to Feed*	32 oz	1	300875123645
Enfamil Prosobee *Concentrate*	13 oz	1	300871195417
Gerber Good Start Soy <i>Powder</i>	12.9 oz	1	050000035304

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Parent's Choice Soy Baby Formula Powder (Walmart)	22.0 oz	1.5	078742067407
Similac Isomil Soy Powder	30 oz	2.5	070074677002
Up & Up Infant Formula Soy Powder (Target)	36.0 oz	2.5	683744962607
Well Beginnings Soy Powder (Walgreens)	22.0 oz	1.5	311917211992

EXCHANGE SIZES EXAMPLE

1. A participant has 7 cans of Similac Advance (12.4 oz cans) on their benefit balance.
2. They purchase 2 cans of the Parent's Choice Advantage (23.2 oz cans).
3. How many cans of Similac Advance will be remaining after the substitute formula has been purchased? **4 CANS**

Formula Issued	Formula Balance	Substitute Formula Purchased	# Cans Purchased	Exchange Size for Substitute Formula	Total # Cans Taken Off Benefit	Remaining Similac Advance Balance
Similac Advance (12.4 oz cans)	7 cans	Parent's Choice Advantage (23.2 oz cans)	2	1.5	3	4