

Updated 10/3/22

TEMPORARY Formula Substitution List for Recalled Similac Formulas, valid through November 30, 2022

****Below are approved substitutes for the recalled Similac products, if the Similac product you normally purchase is not available. Please note the larger container sizes and the exchange size in the table. For more information on how larger sizes will be removed from your WIC benefits see details in Exchange Sizes below. ****

Standard Formulas							
*All are Powdered Formulas Unless Otherwise Noted							
Contract Formula	Non-Contract Alternate	Size(s)	Exchange Size* See example on last page	UPC			
Similac Advance – 12.4 oz If Similac Advance 12.4 oz is not available, try a non-contract alternate.	Always My Baby Advantage HMO (Stop & Shop)	23.2 oz	1.5	0688267161209			
				0688267184031			
	CVS Health Advantage HMO	12.4 oz	23.2 oz	1	0050428260432		
					0050428306444		
					35 oz	2.5	0050428356647
							0050428361115
	Enfamil NeuroPro Infant	20.7 oz	28.3 oz	1.5	300875121078		
					31.4 oz	2	300875121092
							36.4 oz
					300875127483		
	Enfamil Infant	12.5 oz	29.4 oz	1	300871365421		
					2	300875121276	
	Enfamil Enspire	20.5 oz	27.4 oz	1.5	300875117484		
	Enfamil Enspire	27.4 oz	30 oz	2	300875126820		
	Enfamil Enspire	30 oz	12.7 oz	2	300875120415		
Good Start Gentle	12.7 oz		1	50000216673			

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Gerber Good Start Gentle Pro Infant	20 oz	1.5	50000265879
	32 oz	2.5	50000472635
Good Start Gentle Supreme A2	20 oz	1.5	50000378135
Kendamil Classic First Infant 1 from birth	900 gm	2.5	5056000502957
Parent's Choice Advantage HMO and Non-GMO (Walmart)	12.4 oz	1	78742058573
	23.2 oz	1.5	78742018782
	36 oz	2.5	78742022468
Parent's Choice Infant Non-GMO (Walmart)	12.5 oz	1	78742016610
	22 oz	1.5	78742067230
	35 oz	2.5	78742023007
Similac 360 Total Care	30.8 oz	2.5	70074681177
Similac Advance	30.8 oz	2.5	70074585864
Similac Pro-Advance	30.8 oz	2.5	70074664385
Tippy Toes Advantage Premium (Price Chopper)	23.2 oz	1.5	36800496613
	34 oz	2.5	36800496620
Tippy Toes Infant (Price Chopper)	22.2 oz	1.5	36800415577
	35 oz	2.5	36800039711
Up & Up Advantage Infant (Target)	23.2 oz	1.5	683744963482
	35 oz	2.5	683744963475
Up & Up Infant (Target)	35 oz	2.5	683744963444

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	Well Beginnings Advantage HMO (Walgreens)	23.2 oz	1.5	0311917212487
Similac Advance Ready to Feed – 32 oz	Enfamil NeuroPro Infant <i>*Ready to Feed*</i>	32	1	300875121412
Similac Advance Concentrate – 13 oz	Enfamil Infant <i>*Concentrate*</i>	13 oz	1	300871367418
Contract Formula	Non-Contract Alternate	Size(s)	Exchange Size* See example on last page	UPC
Similac Total Comfort – 12.6 oz If Similac Total Comfort 12.6 oz is not available, try a non-contract alternate.	Always My Baby Gentle (Stop & Shop)	21.5 oz	1.5	688267184048
	Bubs Supreme A2 Beta Casein Protein <u>Stage 1</u> (0 to 6 months)	800 gm	2	9338078008552
	Bubs Supreme A2 Beta Casein Protein <u>Stage 2</u> (6 to 12 months)	800 gm	2	9338078008569
	CVS Health Complete Comfort	22.5 oz	1.5	050428533697
	Enfamil Reguline	12.4 oz	1	300875111321
		19.5 oz	1.5	300875111574
	Enfamil Gentlease	12.4 oz	1	300875100691
		19.9 oz	1.5	300875119785
		27.7 oz	2	300875121252
	Enfamil NeuroPro Gentlease	19.5 oz	1.5	300875121191
		27.4 oz	2	300875121214
30.4 oz		2	300875121238	

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		35.2 oz	2.5	300875127506
	Enfamil Enspire Gentlelease	29 oz	2	300875123553
	Gerber Good Start Soothepro	12.4 oz	1	50000624003
		19.4 oz	1.5	50000487226
		30.6 oz	2.5	50000494989
	Parent's Choice Gentle (Walmart)	12 oz	1	78742012650
		21.5 oz	1.5	78742067223
		34 oz	2.5	78742022475
	Signature Care Gentle	21.5 oz	1.5	79893002866
	Similac Pro-Total Comfort	29.8 oz	2.5	70074669380
	Parent's Choice Complete Comfort (Walmart)	22.5 oz	1.5	681131350198
		29.8 oz	2	681131350204
	Similac Total Comfort Stage 1 (Made in Europe)	820 grams	2	8427030003795
	Tippy Toes Gentle (Price Chopper)	21.5 oz	1.5	36800415584
		33.2 oz	2.5	36800039728
	Up & Up Gentle Non-GMO (Target)	21.5 oz	1.5	683744963413
		33.2 oz	2	683744963420
	Up & Up Complete Comfort (Target)	29.8 oz	2	683744964137
	Well Beginnings Gentle	21.5 oz	1.5	311917212500

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Similac Pro-Total Comfort *Ready to Feed* - 32 oz	Similac Pro-Total Comfort RTF *Ready to Feed*	32 oz	1	070074682259
Contract Formula	Non-Contract Alternate	Size(s)	Exchange Size* See example on last page	UPC
Similac Sensitive – 12.5 oz If Similac Sensitive 12.5 oz is not available, try a non-contract alternate.	Always My Baby Sensitivity Premium (Stop & Shop)	22.5 oz	1.5	688267184055
	CVS Health Sensitivity	22.5 oz	1.5	0050428430316
		33.2 oz	2.5	050428534144
	Enfamil NeuroPro Sensitive Powder	19.5 oz	1.5	300875124529
		29.4 oz box (2 – 14.7 oz pouches)	2	300875124543
	Signature Care Sensitivity	22.5 oz	1.5	79893002873
		22.5 oz	1.5	021130176656 *Available in August 2022*
	Similac 360 Total Care Sensitive	30.2 oz	2.5	70074681238
	Similac Pro-Sensitive	29.8 oz	2	70074664408
	Similac Sensitive	29.8 oz	2	70074629520
	Parent’s Choice Sensitivity HMO (Walmart)	12 oz	1	78742032542
	Parent’s Choice Sensitivity Non-GMO (Walmart)	22.5 oz	1.5	78742067322
		33.2 oz	2	78742032559
	Tippy Toes Sensitivity Premium (Price Chopper)	22.5 oz	1.5	36800496637
	Up & Up Sensitivity Non-GMO (Target)	33.2 oz	2	683744963451

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	Up & Up Sensitivity (Target)	22.5 oz	1.5	683744963468
	Well Beginnings Sensitivity Non-GMO (Walgreens)	22.5 oz	1.5	0311917212494
*Similac Sensitive Ready to Feed – 32 oz	Enfamil NeuroPro Gentlease Ready to Feed	32 oz	1	300875115626
	Similac 360 Total Care Sensitive *Ready to Feed*	32 oz	1	070074681610
Contract Formula	Non-Contract Alternate	Size(s)	Exchange Size* See example on last page	UPC
*Similac Spit Up – 12.5 oz If Similac Spit Up 12.5 oz is not available, try a non-contract alternate.	Parent’s Choice AR Powder (Walmart)	32.2 oz	2	681131130776
	Enfamil AR	12.9 oz	1	300870201423
		19.5 oz	1.5	300870201652
		27.4 oz	2	300875126424 *Corrected
		30.4 oz	2	300875100967
	Up & Up Added Rice Starch (Target)	32.3 oz	2	683744963406
Special Formulas				
*EleCare®	*Medical Documentation required. Contact your health care provider and your local agency WIC office.			
*Alimentum®				
Similac Isomil Soy: Infant Comparable Formulas NOTE: SIMILAC ISOMIL SOY INFANT PRODUCTS ARE NOT INCLUDED IN THE SIMILAC RECALL ALTERNATIVES ARE BEING MADE AVAILABLE TO PURCHASE WITH WIC BENEFITS DUE TO A REPORT OF A POSSIBLE SHORTAGE OF SIMILAC ISOMIL SOY INFANT PRODUCTS. You can purchase these alternates if Similac Isomil Soy is not available until November 30, 2022.				
Non-Contract Alternate	Size(s)	Exchange Size* See example on last page	UPC	

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Enfamil Prosobee Powder	12.9 oz	1	300871214415
	20.9 oz	1.5	300871214422
Enfamil Prosobee *Ready to Feed*	32 oz	1	300875123645
Enfamil Prosobee *Concentrate*	13 oz	1	300871195417
Gerber Good Start Soy Powder	12.9 oz	1	050000035304
Parent's Choice Soy Baby Formula Powder (Walmart)	22.0 oz	1.5	078742067407
Similac Isomil Soy Powder	30 oz	2.5	070074677002
Up & Up Infant Formula Soy Powder (Target)	36.0 oz	2.5	683744962607
Well Beginnings Soy Powder (Walgreens)	22.0 oz	1.5	311917211992

Participants that are unable to find the above products should contact their local agency to void and re-issue benefits if an RTF or concentrate product is available and able to be substituted.

EXCHANGE SIZES

Please note that due to availability concerns we have added larger container sizes than what is typically WIC approved. If you are purchasing a larger container size, you will notice that your WIC benefits will appear to remove more formula than may be expected. This is due to the container size. You will still receive a similar quantity of formula.

Example:

1. A participant has 7 cans of Similac Advance (12.4 oz cans) on their benefit balance.
2. They purchase 2 cans of the Parent's Choice Advantage (23.2 oz cans).
3. How many cans of Similac Advance will be remaining after the substitute formula has been purchased? **4 CANS**

Formula Issued (on eWIC card)	Formula Balance (on eWIC card)	Substitute Formula Purchased	# Cans Purchased	Exchange Size for Substitute Formula	Total # Cans Taken Off eWIC Card Balance	Remaining Similac Advance Balance
Similac Advance 12.4 oz cans	7 cans	Parent's Choice Advantage	2	1.5	3	4

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		23.2 oz cans				
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