







Connecticut Department of Public Health - WIC Program

Effective 2/28/23, the WIC Program will NO longer provide alternatives to Similac products.
 Similac products are now readily available in all WIC approved sizes.

CAN NO LONGER BE PURCHASED	SIMILAC FORMULAS																		
<p>Always My Baby Advantage HMO (Stop & Shop) CVS Health Advantage HMO Enfamil NeuroPro Infant Enfamil Infant Enfamil Enspire Good Start Gentle Gerber Good Start Gentle Pro Infant Good Start Gentle Supreme A2 Kendamil Classic First Infant 1 from birth Parent's Choice Advantage HMO and Non-GMO (Walmart) Parent's Choice Infant Non-GMO (Walmart) Tippy Toes Advantage Premium (Price Chopper) Tippy Toes Infant (Price Chopper) Up & Up Advantage Infant (Target) Up & Up Infant (Target) Well Beginnings Advantage HMO (Walgreens)</p>	<div style="text-align: center;">  </div> <p>Similac Advance 12.4 oz (Powder)</p> <div style="text-align: right;">  </div> <p>If Similac Advance 12.4 oz is not available, try a larger container size of a Similac product.</p> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <thead> <tr> <th style="background-color: #4a7ebb; color: white;">Alternate Formula</th> <th style="background-color: #4a7ebb; color: white;">Valid Until Date</th> <th style="background-color: #4a7ebb; color: white;">Size</th> <th style="background-color: #4a7ebb; color: white;">Exchange Size</th> <th style="background-color: #4a7ebb; color: white;">UPC</th> </tr> </thead> <tbody> <tr> <td>Similac 360 Total Care</td> <td rowspan="3" style="text-align: center;">4/30/23</td> <td style="text-align: center;">30.8 oz</td> <td style="text-align: center;">2.5</td> <td style="text-align: center;">70074681177</td> </tr> <tr> <td>Similac Advance</td> <td style="text-align: center;">30.8 oz</td> <td style="text-align: center;">2.5</td> <td style="text-align: center;">70074585864</td> </tr> <tr> <td>Similac Pro-Advance</td> <td style="text-align: center;">30.8 oz</td> <td style="text-align: center;">2.5</td> <td style="text-align: center;">70074664385</td> </tr> </tbody> </table>	Alternate Formula	Valid Until Date	Size	Exchange Size	UPC	Similac 360 Total Care	4/30/23	30.8 oz	2.5	70074681177	Similac Advance	30.8 oz	2.5	70074585864	Similac Pro-Advance	30.8 oz	2.5	70074664385
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<p>Always My Baby Gentle (Stop & Shop) Bubs Supreme A2 Beta Casein Protein <u>Stage 1</u> (0 to 6 months) Bubs Supreme A2 Beta Casein Protein <u>Stage 2</u> (6 to 12 months) Enfamil Reguline Enfamil Gentlease Enfamil NeuroPro Gentlease Enfamil Enspire Gentlease Gerber Good Start SoothePro Parent's Choice Gentle (Walmart) Parent's Choice Complete Comfort (Walmart) Signature Care Gentle Tippy Toes Gentle (Price Chopper) Up & Up Gentle Non-GMO (Target) Up & Up Complete Comfort (Target) Well Beginnings Gentle</p>	<p>Similac Total Comfort 12.6 oz Powder</p> <div style="text-align: center;">  </div>														
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<p>*There were no alternatives to the formula, Similac Pro-Total Comfort 32 oz *Ready to Feed*. If this formula is on the WIC benefit list, only this formula can be purchased.</p>	<div style="background-color: #4a7ebb; color: white; padding: 10px; display: inline-block; font-weight: bold; font-size: 1.2em;">YOU CAN ONLY BUY</div>																					
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<p>Enfamil NeuroPro Gentlease</p>	<p>Similac Sensitive 32 oz Ready to Feed</p>  <p>YOU MUST NOW BUY →</p> <p>If Similac Sensitive Ready to Feed is not available, try a different Similac product.</p> <table border="1" data-bbox="945 673 1963 852"> <thead> <tr> <th>Alternate Formula</th> <th>Valid Until Date</th> <th>Size</th> <th>Exchange Size</th> <th>UPC</th> </tr> </thead> <tbody> <tr> <td>Similac 360 Total Care Sensitive <i>*Ready to Feed*</i></td> <td>4/30/23</td> <td>32 oz</td> <td>1</td> <td>070074681610</td> </tr> </tbody> </table>	Alternate Formula	Valid Until Date	Size	Exchange Size	UPC	Similac 360 Total Care Sensitive <i>*Ready to Feed*</i>	4/30/23	32 oz	1	070074681610
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Special Formulas

- *EleCare®
- *Alimentum®

***Medical Documentation required.
Contact your health care provider and your local agency WIC office.**

EXCHANGE SIZES

Please note that due to availability concerns we have added larger container sizes than what is typically WIC approved. If you are purchasing a larger container size, you will notice that your WIC benefits will appear to remove more formula than may be expected. This is due to the container size. You will still receive a similar quantity of formula.

Example:

1. A participant has 7 cans of Similac Advance (12.4 oz cans) on their benefit balance.
2. They purchase 2 cans of the Similac Advance (30.8 oz cans).
3. Each 30.8 oz can of Similac Advance has an exchange value of 2.5 cans of the 12.4 oz Similac Advance. 2.5 (*exchange value*) \times 2 (*30.8 oz cans*) = 5 CANS
4. How many cans of Similac Advance will be remaining after the substitute formula has been purchased? 7 (*beginning balance*) $-$ 5 (*30.8 oz cans*) = 2 CANS

Formula Issued (on eWIC card)	Formula Balance (on eWIC card)	Substitute Formula Purchased	# Cans Purchased	Exchange Size for EACH Can of Substitute Formula	Total # Cans Taken Off eWIC Card Balance	Remaining Similac Advance Balance
Similac Advance 12.4 oz cans	7 cans	Similac Advance 30.8 oz cans	2	2.5	5	2